

May 27, 2011

Asahi Breweries, Ltd.

Postponement of Brewery Restructuring Plans

Asahi Breweries, Ltd. (“Asahi”) announces that it has postponed the functional integration of its Nishinomiya Brewery (Nishinomiya, Hyogo Prefecture) into its Suita Brewery (Suita, Osaka Prefecture). The integration was scheduled for the end of August 2011 but has been pushed back by one year to the end of August 2012.

By postponing the integration, Asahi aims to maintain a stable supply of its products to consumers and business partners amid rising uncertainty about the electric power supply, even when demand for beer-type beverages increases at the end of 2011.

Additionally, Asahi has decided to install independent power generators at its Ibaraki Brewery (Moriya, Ibaraki Prefecture) and Kanagawa Brewery (Minami-ashigara, Kanagawa Prefecture), aiming for an installation date of summer 2012. This set up will enable Asahi to maintain a stable supply of products even when the availability of electric power is uncertain.

We are aware that postponing the functional integration inconveniences all concerned and express our sincere apologies. Our intention is to maintain a stable supply of products to customers and business partners, and we ask sincerely for your understanding in that regard.

The brewery restructuring’s postponement will have only a minor impact on Asahi’s financial results in 2011 and 2012.