



August 2, 2012

FOR IMMEDIATE RELEASE

Company Name: Asahi Group Holdings, Ltd.  
President and Representative Director: Naoki Izumiya  
Securities Code: 2502  
Stock Listings: Tokyo Stock Exchange, First Section and  
Osaka Securities Exchange, First Section  
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Additional information regarding the Agreement to establish Joint Venture Companies with PT INDOFOOD CBP  
SUKSES MAKMUR TBK to manufacture and market non-alcoholic beverages in Indonesia

Asahi Group Holdings, Ltd. announced the execution of joint venture agreements and the plan for establishment of the JV Companies in a press release titled “Agreement to establish Joint Venture Companies with PT INDOFOOD CBP SUKSES MAKMUR TBK to manufacture and market non-alcoholic beverages in Indonesia” on July 9, 2012. As capital and total assets of the JV companies have now been determined, Asahi is pleased to hereby announce the details with the corresponding information underlined below:

1. Overview of JV Companies

(1) Summary of the Manufacturing JV Company

(1) Company Name	PT Asahi Indofood Beverage Makmur
(2) Location	Jakarta, Republic of Indonesia
(3) Main Business	Manufacturing of non-alcoholic beverages
(4) <u>Capital</u>	<u>130 bn IDR (approximately 1.1 bn JPY), initial paid-in capital at the time of establishment)</u>
(5) Date Established	September 2012 (planned)
(6) Fiscal Year End	December 31
(7) <u>Total Assets</u>	<u>Approximately 1.7tn IDR (approximately 14.6 bn JPY), as currently planned for the end of the 3rd year post establishment)</u>
(8) Ownership Ratio	AGHSEA (Asahi Group) 51%, ICBP 49%

(2) Summary of the Commercial JV Company

(1) Company Name	PT Indofood Asahi Sukses Beverage
(2) Location	Jakarta, Republic of Indonesia
(3) Main Business	Marketing and distribution of non-alcoholic beverages
(4) <u>Capital</u>	<u>15 bn IDR (approxiamtely 0.1 bn JPY, initial paid-in capital at the time of establishment)</u>
(5) Date Established	September 2012 (planned)
(6) Fiscal Year End	December 31
(7) <u>Total Assets</u>	<u>Approximately 0.2 tn IDR (approximately 1.7 bn JPY, as currently planned for the end of the 2nd year post establishment)</u>
(8) Ownership Ratio	AGHSEA (Asahi Group) 49%, ICBP 51%

\*1IDR=0.0086JPY (as of July 6th, the same rate as the one used in the previous press release)