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FOR IMMEDIATE RELEASE

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Stock Listings: Tokyo Stock Exchange, First Section and
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Announcement regarding completion of share purchase of Calpis

Asahi Group Holdings, Ltd. (“Asahi”) is pleased to announce that it has completed the purchase of all outstanding shares of Calpis Co., Ltd. (“Calpis”), which was announced on May 8, 2012 in its news release, “Announcement regarding execution of a share purchase agreement to acquire shares of Calpis.”

1. Completion of the transaction

On May 8, 2012, Asahi executed the share purchase agreement with Ajinomoto Co., Inc. (“Ajinomoto”) to acquire all outstanding shares of Calpis, a wholly owned subsidiary of Ajinomoto. Having all the conditions precedent under the share purchase agreement fulfilled, Asahi today completed the acquisition.

The purchase price of the transaction is JPY92.0 billion (*).

(*). The purchase price may be adjusted by 3.0 billion yen based on Calpis’s net cash and working capital levels at the time of the acquisitions of shares (closing) under the share purchase agreement.

2. Impact on Asahi’s financial performance

The acquisition of Calpis will not materially impact Asahi’s non-consolidated and consolidated financials for fiscal year ending December 31, 2012.