

February 13, 2013

Company name: Asahi Group Holdings, Ltd.
President and Representative Director: Naoki Izumiya
Stock Ticker Number: 2502
Stock Exchanges: Tokyo and Osaka (First Section each)
Contact: Public Relations Section Asahi Group Holdings, Ltd.
Phone: +81-3-5608-5126

Notice of Decision on Items Regarding the Purchase of Own Shares

(Acquisition of own shares under the Articles of Incorporation based on the provisions of Article 165, Paragraph 2 of the Corporation Law of Japan)

In the Board of Directors meeting held today, Asahi Group Holdings, Ltd. decided on items regarding the purchase of own shares under the provisions of Article 165, Paragraph 3 of the Corporation Law of Japan as set out by the provisions of Article 156 of the same law. Details are as follows.

1 . Reason for Purchasing Own Shares

The Company is purchasing own shares to further improve shareholder return, as well as to enable the implementation of flexible capital policies that meet the changes in business environment.

2 . Details of Purchase

(1) Type of shares to be purchased	Common shares of Asahi Group Holdings, Ltd.
(2) Total number of shares to be purchased	20,000,000 shares (maximum) (4.29% of the number of shares outstanding excluding own shares)
(3) Total amount of purchase	30 billion yen (maximum)
(4) Purchase period	February 14 to August 13, 2013

(Reference)

Status of own shares as of December 31, 2012

Number of shares outstanding (excluding treasury shares)	465,974,378
Number of treasury shares	17,611,484