

FOR IMMEDIATE RELEASE

January 27, 2014

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Securities Code: 2502
Stock Listings: Tokyo Stock Exchange, First Section
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Announcement regarding the completion of the proposed acquisition of
the assets related to the bottled water business in Indonesia

Referring to the announcement dated November 15, 2013, Asahi Group Holdings, Ltd. (“Asahi”) is pleased to announce the completion of the proposed acquisition of assets related to the bottled water business under CLUB brand in Indonesia, pursuant to the agreement entered into by PT Tirta Sukses Perkasa (“TSP”) and PT Tirta Makmur Perkasa (“TMP”) with 22 companies under Tirta Bahagia Group (“TB Group” collectively) Asahi, through PT Asahi Indofood Beverage Makmur (“AIBM”) and PT Indofood Asahi Sukses Beverage (“IASB”), both are joint venture companies between Asahi’s Singapore subsidiary, Asahi Group Holdings Southeast Asia Pte. Ltd., and PT Indofood CBP Sukses Makmur Tbk.

TSP is a joint venture company between AIBM and PT Multi Bahagia, while TMP is a joint venture company between IASB and PT Multi Bahagia.

The Transaction price is approximately IDR2.2 trillion and it will be financed from internal funds and bank loans.

The impact of this acquisition of the assets on Asahi’s consolidated financial for fiscal year 2014 will be announced on 12th February along with Asahi’s consolidated financial projection for fiscal year 2014.

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