Company name: Asahi Group Holdings, Ltd.

President and Representative Director: Naoki Izumiya

Stock Ticker Number: 2502

Stock Exchanges: Tokyo (First Section each)

Contact: Public Relations Section Asahi Group Holdings, Ltd.

Phone: +81-3-5608-5126

Notice of Decision on Items Regarding the Repurchase of Own Shares

(Acquisition of own shares under the Articles of Incorporation based on the provisions of Article 165,

Paragraph 2 of the Corporation Law of Japan)

Asahi Group Holdings, Ltd. announced that it has resolved at a meeting of the Board of Directors held on today to repurchase its own shares based on Article 156 of the Corporation Law of Japan as applied pursuant to Article 165, Paragraph 3 of the same law, as outlined below.

1. Reason for Repurchase

To enhance shareholder returns and to improve capital efficiency.

2. Details of Repurchase

(1) Class of shares to be repurchased Common shares

(2) Total number of shares to be repurchased 20 million (maximum)

(4.32% of total shares outstanding, excluding

treasury stock)

(3) Total amount of repurchase 50 billion yen (maximum)

(4) Period of repurchase From July 9 to October 31, 2014

(5) Method of repurchase Purchase in the market through a trust bank

(Reference)

Status of own shares as of March 31, 2014

Total number of shares outstanding (excluding treasury stock) 462,475,387 Number of treasury shares 21,110,475