

June 9, 2014

Company Name: Asahi Group Holdings, Ltd.
President and Representative Director: Naoki Izumiya
Securities Code: 2502
Stock Listings: Tokyo Stock Exchange, First Section
Contact: Kazutomo Tamesada
General Manager, Public Relations Section
Phone: +81-3-5608-5126

Finalization of the Aggregate Amount of
Euro Yen Convertible Bonds due 2023 and due 2028 to be Acquired

Asahi Group Holdings, Ltd. (the “Company”) hereby announces that, in connection with the acquisition of the Zero Coupon Convertible Bonds due 2023 (bonds with stock acquisition rights, *tenkanshasaigata shinkabu yoyakuken-tsuki shasai*) and the Zero Coupon Convertible Bonds due 2028 (bonds with stock acquisition rights, *tenkanshasaigata shinkabu yoyakuken-tsuki shasai*) (together, the “Bonds”) pursuant to the resolution dated June 4, 2014 of its Board of Directors, the aggregate principal amount of the Bonds to be acquired has been finalized as set forth below.

Outstanding principal amount of Bonds to be acquired※1	JPY 28,405 million
(Breakdown)	
Zero Coupon Convertible Bonds due 2023	JPY 8,758 million
Zero Coupon Convertible Bonds due 2028	JPY 19,647 million

※1 In accordance with the terms and conditions of the Bonds, no stock acquisition right may be exercised during the period from June 5, 2014 to August 4, 2014, the Acquisition Date. As a result, the outstanding principal amount above represents the principal amount of the Bonds that will be acquired by the Company.

※2 Please refer to our press release dated June 4, 2014 “Acquisition and Cancellation of Euro Yen Convertible Bonds due 2023 and due 2028” for further details.

<For Reference>

Zero Coupon Convertible Bonds due 2023

1. Issue Date May 29, 2008
2. Maturity Date May 26, 2023
3. Initial Issue Amount JPY 35,000 million
4. Conversion Price JPY 2,107

Zero Coupon Convertible Bonds due 2028

1. Issue Date May 29, 2008
2. Maturity Date May 26, 2028
3. Initial Issue Amount JPY 35,000 million
4. Conversion Price JPY 2,050