

June 1, 2015

Company name: Asahi Group Holdings, Ltd.
President and Representative Director ,CEO: Naoki Izumiya
Stock Ticker Number: 2502
Stock Exchange: Tokyo Stock Exchange (First Section)
Contact: Public Relations Section, Asahi Group Holdings, Ltd.
Phone: +81-3-5608-5126

Notice Regarding Repurchase of Own Shares

(Acquisition of own shares under the Articles of Incorporation based on the provisions of Article 165, Paragraph 2 of the Companies Act of Japan)

At the meeting of the Board of Directors held on April 30, 2015, Asahi Group Holdings, Ltd. resolved to repurchase its own shares in accordance with Article 156 of the Companies Act of Japan, as applied pursuant to Article 165, Paragraph 3 of the Companies Act of Japan. The progress on the repurchase is as follows.

- | | |
|---------------------------------------|---|
| (1) Class of shares purchased: | Common shares |
| (2) Total number of shares purchased: | 2,540,800shares |
| (3) Total amount of purchase: | 10,156,422,500yen |
| (4) Purchase period (Contract basis): | From May 7 to May 29, 2015 |
| (5) Method of purchase: | Purchase on the Tokyo Stock Exchange through a trust bank |

(Reference)

1. Details of repurchase as resolved at the Board of Directors meeting held on April 30, 2015

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|---|--|
| (1) Class of shares to be repurchased: | Common shares |
| (2) Total number of shares to be repurchased: | 6 million (maximum)
(1.30% of total outstanding shares, excluding treasury stock) |
| (3) Total amount of repurchase: | 20 billion yen (maximum) |
| (4) Period of repurchase: | From May 7 to July 31, 2015 |
| (5) Method of repurchase: | Purchase on the market through a trust bank |

2. Total number of shares purchased and total purchase price (as of May 31, 2015)

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|---------------------------------------|-------------------|
| (1) Total number of shares purchased: | 2,540,800shares |
| (2) Total purchase price: | 10,156,422,500yen |