



February 9, 2016

FOR IMMEDIATE RELEASE

Company Name: Asahi Group Holdings, Ltd.
Representative Name: Naoki Izumiya,
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Securities Code: 2502
Stock Listings: Tokyo Stock Exchange, First Section
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Voluntary adoption of International Financial Reporting Standards (IFRS)

Tokyo, Japan – Asahi Group Holdings, Ltd. (the “Company”) announced on February 9, 2016, that its Board of Directors has resolved to voluntarily adopt International Financial Reporting Standards (“IFRS”) as its accounting standards for consolidated financial statements in place of the Japanese Generally Accepted Accounting Principles (“J-GAAP”). The change is to be implemented for the fiscal year ending December 31, 2016, reflected in its consolidated financial statements as mentioned in the schedule below.

The Company decided to adopt IFRS in order to provide its shareholders, investors and other stakeholders with more useful information by enhancing the comparability of its financial information with other companies worldwide, and by enriching the contents of its financial disclosure.

The Company plans the disclosure schedule for the voluntary adoption of IFRS as follows:

Disclosure schedule (planned)

Accounting period		Disclosure materials	Accounting standards
Fiscal year ending December 31, 2016	1 st to 3 rd quarters	- <i>Quarterly Earnings Reports</i> required by Japan Exchange Group (<i>Shihanki Kessan Tanshin</i>) - <i>Quarterly Reports</i> according to Financial Instruments and Exchange Act	J-GAAP
	Year end	- <i>Earnings Report</i> required by Japan Exchange Group (<i>Kessan Tanshin</i>) - <i>Consolidated Financial Statements</i> according to Companies Act - <i>Annual Report</i> according to Financial Instruments and Exchange Act	IFRS