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FOR IMMEDIATE RELEASE

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Securities Code: 2502
Stock Listings: Tokyo Stock Exchange, First Section
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**Announcement of execution of a share purchase agreement to acquire the Peroni,
Grolsch, Meantime and related businesses**

Following its announcement on 10 February 2016 (“Announcement of submission of a final binding offer to acquire the Peroni, Grolsch, Meantime and related businesses”), Asahi Group Holdings, Ltd. (“Asahi”) is pleased to announce that we have reached an agreement with Anheuser-Busch InBev SA/NV (“AB InBev”) to acquire the Peroni, Grolsch, Meantime and related businesses (excluding certain US rights) of SABMiller plc (“SABMiller”) subject to the completion of AB InBev’s acquisition of SABMiller, following completion of the relevant employee information and consultation processes applicable to the sale of these brands and businesses.

This Transaction will be completed concurrently with and subject to the completion of AB InBev’s acquisition of SABMiller. According to the press release of AB InBev on 11 November 2015, the acquisition is scheduled to be completed in the second half of 2016.

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