

Supplementary Information

FY2010 1Q Consolidated Financial Results

< Summary of Statements of Income >

(in billion yen)

	3 months ended March 31			FY2010 1H forecast(announced on Feb.8)		
		2009	Inc./Dec.		2009	Inc./Dec.
Alcoholic Beverages Business	172.7	185.1	(12.4)	434.0	443.3	(9.3)
Soft Drinks Business	59.4	60.3	(0.9)	150.0	144.9	5.1
Foods Business	22.3	21.8	0.5	49.4	46.0	3.4
Overseas Business	24.4	6.4	18.0	49.3	28.7	20.6
Others	5.3	3.9	1.5	8.3	7.2	1.1
[Alcoholic tax *consolidated]	77.9	84.6	(6.8)	194.7	203.4	(8.7)
Sales	284.1	277.4	6.7	691.0	670.2	20.8
			2.4%			3.1%
Alcoholic Beverages Business	0.1	(1.5)	1.6	23.5	23.1	0.4
Soft Drinks Business	(1.0)	(0.7)	(0.3)	3.4	3.0	0.4
Foods Business	0.4	(0.0)	0.4	1.1	0.9	0.2
Overseas Business	(0.5)	(1.9)	1.4	(0.6)	(3.2)	2.7
Others	(1.5)	(0.9)	(0.6)	(3.3)	(2.2)	(1.1)
[Amortization of goodwill and other]	(1.9)	(0.9)	(1.0)	(3.7)	(3.4)	(0.3)
Operating profit	(2.5)	(4.9)	2.5	24.0	21.5	2.5
			-			11.7%
Non-operating income or expenses	0.6	2.0	(1.4)	2.0	6.3	(4.3)
Income/expense on financing activities	(0.9)	(0.9)	0.1	(1.6)	(1.0)	(0.6)
Other income/expense, net	1.5	2.9	(1.5)	3.6	7.4	(3.8)
[Equity in net income of unconsolidated subsidiaries]	2.0	2.5	(0.5)	4.2	5.6	(1.4)
[Others]	(0.5)	0.4	(1.0)	(0.6)	1.8	(2.4)
Ordinary profit	(1.9)	(2.9)	1.1	26.0	27.8	(1.8)
			-			(6.6%)
Extraordinary items	2.2	0.8	1.4	(4.3)	14.0	(18.3)
Gain on reverse of allowance for doubtful accounts	1.5	1.0	0.5	0.5	0.5	(0.0)
Gain on change in equity	0.7	-	0.7	-	-	-
Gain on sale of investment in affiliated companies	-	0.1	(0.1)	-	16.1	(16.1)
Loss on sales and disposal of fixed assets, net	0.1	(0.1)	0.2	(3.5)	(1.6)	(1.9)
Loss on devaluation of investment securities, other	(0.2)	(0.1)	(0.1)	(0.5)	(0.2)	(0.3)
Subsidiary related expense	-	(0.0)	0.0	-	(0.0)	0.0
Impairment loss on fixed cost	-	-	-	-	(0.8)	0.8
Loss on recall of goods	-	-	-	-	-	-
Prior period adjustment of sales promotion expense	-	-	-	-	-	-
Other extraordinary items	-	-	-	(0.8)	-	(0.8)
Income before taxes	0.3	(2.1)	2.4	21.7	41.9	(20.2)
Income taxes	0.8	(0.3)	(1.1)	10.7	18.7	8.0
Minority interests in net gain of consolidated subsidiaries	(0.5)	(0.9)	(0.4)	(1.0)	1.1	2.1
Net income	0.0	(1.0)	1.0	12.0	22.1	(10.1)
			-			(45.6%)

< Summary of Statements of Balance Sheet >

	3 months ended March 31		
		2009	Inc./Dec.
Total assets	1,358.9	1,433.7	(74.7)
Interest-bearing debt	425.4	391.9	33.5

< Others >

	3 months ended March 31			FY2010 1H forecast(announced on Feb.8)		
		2009	Inc./Dec.		2009	Inc./Dec.
Operating margin	-	-	-	3.5%	3.2%	0.3%
Operating margin excluding alcohol tax	-	-	-	4.8%	4.6%	0.2%
Capital expenditures	6.9	7.5	(0.6)			
Depreciation	13.8	13.5	0.3			

FY2010 1Q Financial Results (Results by Individual Companies)
1 : Sales

(in billion yen)

	3 months ended March 31			FY2010 1H forecast(announced on Feb.8)		
		2009	Inc./Dec.		2009	Inc./Dec.
Asahi Breweries	172.7	185.1	(12.4)	434.0	443.3	(9.3)
Alcoholic business	172.7	185.1	(12.4)	434.0	443.3	(9.3)
Asahi Soft Drinks	54.7	55.8	(1.1)	139.0	134.1	4.9
LB total	4.7	4.5	0.2	11.0	10.8	0.2
Soft drinks business	59.4	60.3	(0.9)	150.0	144.9	5.1
Asahi Food & Healthcare	10.1	9.7	0.4	22.8	21.5	1.3
Wakodo	8.1	8.3	(0.1)	18.6	17.0	1.6
Amano Jitsugyo	4.1	3.9	0.2	8.0	7.5	0.5
Foods Business	22.3	21.8	0.5	49.4	46.0	3.4
Shewepes	17.4	-	17.4	33.0	12.3	20.7
Haitai Beverage	4.3	4.0	0.3	9.8	9.8	0.0
Chinese business	2.2	2.0	0.2	5.5	5.6	(0.2)
Others	0.4	0.4	0.0	0.9	0.9	0.0
Overseas business	24.4	6.4	18.0	49.3	28.7	20.6
Others	5.3	3.9	1.5	8.3	7.2	1.1
[Alcoholic tax consolidated]	77.9	84.6	(6.8)	194.7	203.4	(8.7)
Total	284.1	277.4	6.7	691.0	670.2	20.8

2 : Operating Profit

	3 months ended March 31			FY2010 1H forecast(announced on Feb.8)		
		2009	Inc./Dec.		2009	Inc./Dec.
Asahi Breweries	0.1	(1.5)	1.6	23.5	23.1	0.4
Alcoholic business	0.1	(1.5)	1.6	23.5	23.1	0.4
Asahi Soft Drinks	(1.0)	(0.7)	(0.3)	3.0	2.6	0.4
LB total	0.0	0.0	0.0	0.4	0.3	0.0
Soft drinks business	(1.0)	(0.7)	(0.3)	3.4	3.0	0.4
Asahi Food & Healthcare	(0.1)	(0.4)	0.4	0.1	(0.1)	0.1
Wakodo	0.3	0.3	0.0	0.9	0.8	0.0
Amano Jitsugyo	0.1	0.1	0.0	0.1	0.1	0.0
Foods Business	0.4	(0.0)	0.4	1.1	0.9	0.2
Shewepes	0.9	-	0.9	1.3	(0.4)	1.6
Haitai Beverage	(0.8)	(0.9)	0.0	(1.0)	(1.5)	0.5
Chinese business	(0.6)	(1.0)	0.4	(0.7)	(1.3)	0.6
Others	(0.0)	(0.0)	(0.0)	(0.1)	(0.0)	(0.0)
Overseas business	(0.5)	(1.9)	1.4	(0.6)	(3.2)	2.7
Others	(1.5)	(0.9)	(0.6)	(3.3)	(2.2)	(1.1)
[Amortization of goodwill and other]	(1.9)	(0.9)	(1.0)	(3.7)	(3.4)	(0.3)
Total	(2.5)	(4.9)	2.5	24.0	21.5	2.5

FY2010 1Q Non-Consolidated Results

<Domestic Sales Figures >

(Million cases)

	3 months ended March 31			FY2010 1H forecast(announced on Feb.8)		
		2009	Inc./Dec.		2009	Inc./Dec.
Beer	19.86	21.51	(1.65) (7.7%)	50.00	52.99	(2.99) (5.6%)
Happoshu	3.91	5.90	(1.99) (33.7%)	10.00	13.11	(3.11) (23.7%)
New Genre	6.93	5.72	1.21 21.2%	19.00	13.61	5.39 39.6%
Total	30.70	33.13	(2.42) (7.3%)	79.00	79.71	(0.71) (0.9%)

< Summary of Statements of Income >

(in billion yen)

	3 months ended March 31			FY2010 1H forecast(announced on Feb.8)		
		2009	Inc./Dec.		2009	Inc./Dec.
Beer	104.3	112.9	(8.6) (7.6%)	265.3	281.0	(15.7) (5.6%)
Happoshu	15.0	22.6	(7.6) (33.5%)	38.4	50.2	(11.8) (23.5%)
New Genre	22.9	18.9	4.0 21.1%	62.9	45.1	17.8 39.6%
Subtotal	142.3	154.4	(12.2) (7.9%)	366.6	376.3	(9.7) (2.6%)
Shochu	10.9	10.8	0.1 0.6%	23.1	24.2	(1.1) (4.6%)
Low-alcohol beverages (RTD)	6.4	7.0	(0.5) (7.8%)	15.2	14.6	0.6 3.9%
Whiskey, Brandy	5.9	5.7	0.2 3.0%	12.0	12.2	(0.2) (1.5%)
Wine	2.5	2.7	(0.2) (9.0%)	5.4	5.6	(0.2) (3.3%)
Other alcohol etc.	0.7	0.6	0.1 21.5%	1.9	1.4	0.5 33.6%
Subtotal	26.4	26.8	(0.4) (1.6%)	57.6	58.0	(0.4) (0.8%)
Contracted manufacture	3.6	3.4	0.2 7.1%	8.9	8.1	0.8 9.7%
Other	0.4	0.4	(0.0) (3.1%)	0.9	0.9	0.0 1.5%
(Alcoholic tax non-consolidated)	77.7	84.4	(6.7) (8.0%)	194.0	202.8	(8.8) (4.3%)
Sales	172.7	185.1	(12.4) (6.7%)	434.0	443.3	(9.3) (2.1%)
Beer-type - increase(decrease) in sales volume*	-	-	(3.6)	-	-	(1.4)
Other alcoholic beverages - decrease in sales volume	-	-	(0.1)	-	-	(0.1)
Cost reduction in manufacturing	-	-	1.9	-	-	3.6
Cost reduction in logistics	-	-	0.0	-	-	0.2
Cost increase in manufacturing	-	-	0.0	-	-	(0.5)
Change in production composition	-	-	0.0	-	-	0.0
Decrease in sales promotion expense	21.9	25.0	3.1	50.6	48.6	(2.0)
Other expenses	-	-	0.3	-	-	0.6
Operating profit	0.1	(1.5)	1.6	23.5	23.1	0.4 1.6%

*Beer - ¥2.7billion, Happoshu - ¥2.5billion, New genre + ¥1.7billion

FY2010 1Q Asahi Soft Drinks Results

< Sales Figures >

(Million cases)

	3 months ended March 31			FY2010 1H forecast(announced on Feb.8)		
		2009	Inc./Dec.		2009	Inc./Dec.
Carbonated Beverages	7.55	6.93	0.63 9.1%	22.20	19.64	2.56 13.0%
Fruit and Vegetable Drinks	2.06	2.03	0.03 1.7%	5.20	5.15	0.05 1.0%
Coffee	8.09	8.95	(0.86) (9.6%)	19.50	18.55	0.95 5.1%
Tea-based Drinks	6.80	6.79	0.01 0.1%	15.65	15.66	(0.01) (0.1%)
Health and Functional Beverages	1.08	0.99	0.08 8.1%	2.30	3.48	(1.18) (34.0%)
Mineral Water	0.88	1.17	(0.29) (24.6%)	3.50	3.10	0.40 13.1%
Other Soft Drinks	0.21	0.24	(0.03) (11.1%)	0.40	0.37	0.03 9.2%
Sales of other company's products	2.13	2.17	(0.03) (1.5%)	5.25	5.55	(0.30) (5.4%)
Total	28.80	29.26	(0.46) (1.6%)	74.00	71.49	2.51 3.5%

< Summary of Statement of Income >

(in billion yen)

	3 months ended March 31			FY2010 1H forecast(announced on Feb.8)		
		2009	Inc./Dec.		2009	Inc./Dec.
Carbonated Beverages	13.4	12.4	1.0	40.2	35.3	4.9
Fruit and Vegetable Drinks	3.3	3.4	(0.1)	8.8	8.8	0.1
Coffee	17.7	19.6	(1.9)	42.3	40.2	2.1
Tea-based Drinks	11.3	11.0	0.2	25.0	25.1	(0.1)
Health and Functional Beverages	2.0	1.8	0.2	4.2	6.3	(2.1)
Mineral Water	1.5	1.9	(0.4)	5.8	5.1	0.7
Other Soft Drinks	1.0	1.0	(0.0)	1.9	1.8	0.1
Sales of other company's company	4.5	4.6	(0.1)	10.8	11.5	(0.7)
Sales	54.7	55.8	(1.1) (2.0%)	139.0	134.1	4.9 3.7%
Increase in sales volume	-	-	(0.6)	-	-	1.7
Cost increase in manufacturing	-	-	(0.1)	-	-	(0.2)
Cost reduction *	-	-	1.3	-	-	1.3
Changes in production composition	-	-	(0.4)	-	-	0.1
Increase in sales promotion expense	-	-	(0.4)	-	-	(1.4)
Other expenses	-	-	(0.1)	-	-	(1.1)
Operating Profit	(1.0)	(0.7)	(0.3)	3.0	2.6	0.4 13.5%

*Raw materials ¥ 1.1 billion (resin for PET bottles ¥ 0.3 billion, aluminum ¥ 0.1 billion, sweetener ¥ 0.1 billion, et In-house production of PET bottles ¥ 0.2 billion