

Supplementary Information

FY2010 3Q Consolidated Financial Results

< Summary of Statements of Income >

(in billion yen)

	9 months ended September 30			FY2010 forecast (announced on July 30)		
		2009	Inc./Dec.		2009	Inc./Dec.
Alcoholic Beverages Business	701.0	715.0	(14.1)	963.0	985.5	(22.5)
Soft Drinks Business	241.0	228.8	12.2	309.2	296.9	12.3
Foods Business	71.9	70.1	1.8	101.1	96.3	4.8
Overseas Business	72.1	53.1	19.0	101.3	78.5	22.8
Others	9.6	12.3	(2.7)	12.4	15.3	(2.9)
[Alcoholic tax *consolidated]	315.7	328.5	(12.7)	432.4	452.3	(19.9)
Sales	1,095.6	1,079.3	16.2 1.5%	1,487.0	1,472.5	14.5 1.0%
Alcoholic Beverages Business	55.4	51.5	4.0	83.0	78.5	4.5
Soft Drinks Business	9.5	6.4	3.0	10.0	8.0	2.0
Foods Business	2.9	2.2	0.6	4.9	3.7	1.2
Overseas Business	(2.4)	(4.0)	1.7	0.4	(2.8)	3.3
Others	(2.5)	(2.8)	0.3	(5.3)	(4.6)	(0.7)
[Amortization of goodwill and other]	(5.6)	(5.1)	(0.5)	(7.6)	(7.1)	(0.5)
Operating profit	62.9	53.3	9.6 18.0%	93.0	82.8	10.2 12.3%
Non-operating income or expenses	6.6	9.4	(2.9)	7.0	7.8	(0.8)
Income/expense on financing activities	(2.0)	(1.0)	(1.0)	(2.8)	(1.9)	(1.0)
Other income/expense, net	8.6	10.5	(1.9)	9.8	9.6	0.2
[Equity in net income of unconsolidated subsidiaries]	9.6	8.9	0.8	11.0	8.5	2.5
[Others]	(1.1)	1.6	(2.7)	(1.2)	1.1	(2.3)
Ordinary profit	69.4	62.7	6.7 10.7%	100.0	90.5	9.5 10.4%
Extraordinary items	(22.2)	12.9	(35.1)	(9.1)	(2.5)	(6.6)
Gain on reverse of allowance for doubtful accounts	0.9	0.8	0.0	-	0.5	(0.5)
Gain on change in equity	0.7	-	0.7	0.7	0.9	(0.2)
Gain on sale of investment in affiliated companies	-	16.1	(16.1)	-	16.1	(16.1)
Loss on recall of goods	-	-	-	-	0.9	(0.9)
Loss on sales and disposal of fixed assets, net	(2.2)	(2.2)	0.0	(8.1)	(9.2)	1.1
Loss on devaluation of investment securities, other	0.3	(0.2)	0.6	0.7	(0.5)	1.1
Loss on factory restructurings	(20.1)	0.0	(20.1)	-	-	-
Subsidiary related expense	(0.4)	(0.4)	0.0	(0.4)	(0.4)	0.0
Impairment loss on fixed cost	-	(0.8)	0.8	-	(8.3)	8.3
Loss on contribution of securities to retirement benefit trust	-	-	-	-	(1.4)	1.4
Other extraordinary items	(1.4)	(0.4)	(1.0)	(2.0)	(1.1)	(1.0)
Income before taxes	47.2	75.6	(28.4)	90.9	88.1	2.8
Income taxes	22.0	33.1	11.1	40.7	41.5	0.8
Minority interests in net gain of consolidated subsidiaries	(1.1)	0.8	1.9	(1.8)	(1.0)	0.8
Net income	26.3	41.7	(15.4) (36.9%)	52.0	47.6	4.4 9.1%

< Summary of Statements of Balance Sheet >

	9 months ended September 30			FY2010 forecast (announced on July 30)		
		2009	Inc./Dec.		2009	Inc./Dec.
Total assets	1,358.8	1,433.7	(74.9)	1,430.0	1,433.7	(3.7)
Interest-bearing debt	324.9	391.9	(67.0)	331.0	391.9	(60.9)

< Others >

	9 months ended September 30			FY2010 forecast (announced on July 30)		
		2009	Inc./Dec.		2009	Inc./Dec.
Operating margin	5.7%	4.9%	0.8%	6.3%	5.6%	0.6%
Operating margin excluding alcohol tax	8.1%	7.1%	1.0%	8.8%	8.1%	0.7%
Capital expenditures	18.6	22.1	(3.5)	35.0	32.6	2.4
Depreciation	41.3	41.9	(0.5)	55.5	55.9	(0.4)

FY2010 3Q Financial Results (Individual)

1 : Sales

(in billion yen)

	9 months ended September 30			FY2010 forecast (announced on July 30)		
		2009	Inc./Dec.		2009	Inc./Dec.
Asahi Breweries	701.0	715.0	(14.1)	963.0	985.5	(22.5)
Alcoholic business	701.0	715.0	(14.1)	963.0	985.5	(22.5)
Asahi Soft Drinks	222.7	211.5	11.2	286.0	274.4	11.6
LB total	18.2	17.3	1.0	23.2	22.5	0.7
Soft drinks business	241.0	228.8	12.2	309.2	296.9	12.3
Asahi Food & Healthcare	34.0	32.6	1.4	47.0	44.1	2.9
Wakodo	25.9	25.9	(0.0)	37.5	36.2	1.3
Amano Jitsugyo	12.0	11.5	0.5	16.6	16.0	0.6
Foods Business	71.9	70.1	1.8	101.1	96.3	4.8
Sheweppes	46.0	26.6	19.4	68.1	46.6	21.6
Haitai Beverage	15.5	15.7	(0.2)	20.0	19.2	0.8
Chinese business	9.2	9.4	(0.2)	11.2	11.0	0.2
Others	1.5	1.4	0.0	1.9	1.8	0.1
Overseas business	72.1	53.1	19.0	101.3	78.5	22.8
Others	9.6	12.3	(2.7)	12.4	15.3	(2.9)
[Alcoholic tax *consolidated]	315.7	328.5	(12.7)	432.4	452.3	(19.9)
Total	1,095.6	1,079.3	16.2	1,487.0	1,472.5	14.5

2 : Operating Profit

	9 months ended September 30			FY2010 forecast (announced on July 30)		
		2009	Inc./Dec.		2009	Inc./Dec.
Asahi Breweries	55.4	51.5	4.0	83.0	78.5	4.5
Alcoholic business	55.4	51.5	4.0	83.0	78.5	4.5
Asahi Soft Drinks	8.8	5.8	3.0	9.0	7.2	1.8
LB total	0.7	0.6	0.1	1.0	0.8	0.2
Soft drinks business	9.5	6.4	3.0	10.0	8.0	2.0
Asahi Food & Healthcare	1.6	0.7	0.9	1.9	1.0	0.9
Wakodo	1.2	1.4	(0.2)	2.4	2.2	0.2
Amano Jitsugyo	0.1	0.2	(0.1)	0.6	0.5	0.1
Foods Business	2.9	2.2	0.6	4.9	3.7	1.2
Sheweppes	0.9	(0.4)	1.3	4.4	2.4	1.9
Haitai Beverage	(1.9)	(2.1)	0.2	(2.4)	(2.9)	0.5
Chinese business	(1.3)	(1.6)	0.2	(1.5)	(2.3)	0.8
Others	(0.0)	(0.0)	(0.0)	(0.0)	(0.1)	0.1
Overseas business	(2.4)	(4.0)	1.7	0.4	(2.8)	3.3
Others	(2.5)	(2.8)	0.3	(5.3)	(4.6)	(0.7)
[Amortization of goodwill and other]	(5.6)	(5.1)	(0.5)	(7.6)	(7.1)	(0.5)
Total	62.9	53.3	9.6	93.0	82.8	10.2

FY2010 3Q Non-Consolidated Results

<Domestic Sales Figures >

(Million cases)

	9 months ended September 30			FY2010 forecast (announced on July 30)		
		2009	Inc./Dec.		2009	Inc./Dec.
Beer	84.12	87.40	(3.28) (3.7%)	115.00	121.15	(6.15) (5.1%)
Happoshu	13.93	19.47	(5.54) (28.5%)	18.00	25.11	(7.11) (28.3%)
New Genre	27.20	21.93	5.26 24.0%	39.00	30.68	8.32 27.1%
Total	125.25	128.80	(3.56) (2.8%)	172.00	176.94	(4.94) (2.8%)

< Summary of Statements of Income >

(in billion yen)

	9 months ended September 30			FY2010 forecast (announced on July 30)		
		2009	Inc./Dec.		2009	Inc./Dec.
Beer	449.3	466.1	(16.8) (3.6%)	615.0	646.5	(31.5) (4.9%)
Happoshu	53.5	74.6	(21.1) (28.3%)	69.2	96.2	(27.0) (28.1%)
New Genre	90.0	72.6	17.4 24.0%	129.1	101.6	27.5 27.1%
Subtotal	592.8	613.3	(20.5) (3.3%)	813.3	844.3	(31.0) (3.7%)
Shochu	34.5	35.9	(1.4) (3.8%)	48.5	50.3	(1.8) (3.5%)
Low-alcohol beverages (RTD)	23.6	22.9	0.7 3.1%	30.7	30.6	0.1 0.5%
Whiskey, Brandy, Sprints	21.0	18.3	2.6 14.2%	28.8	26.0	2.8 10.7%
Wine	7.3	8.0	(0.7) (9.0%)	11.0	12.4	(1.4) (11.4%)
Other alcohol etc.	4.8	2.7	2.1 75.5%	7.0	3.9	3.1 80.5%
Subtotal	91.1	87.8	3.3 3.7%	126.0	123.1	2.9 2.3%
Contracted manufacture	15.7	12.5	3.2 25.6%	22.0	16.2	5.8 35.6%
Other	1.3	1.3	(0.0) (1.2%)	1.7	1.8	(0.1) (4.8%)
(Alcoholic tax *non-consolidated)	314.8	327.4	(12.6) (3.8%)	431.0	451.0	(20.0) (4.4%)
Sales	701.0	715.0	(14.1) (2.0%)	963.0	985.5	(22.5) (2.3%)
Beer-type - increase(decrease) in sales volume*	-	-	(5.1)	-	-	(7.5)
Other alcoholic beverages - decrease in sales volume	-	-	1.2	-	-	0.9
Cost reduction in manufacturing	-	-	5.4	-	-	6.8
Cost reduction in logistics	-	-	0.2	-	-	0.2
Cost increase in manufacturing	-	-	(0.5)	-	-	(0.8)
Change in production composition	-	-	0.4	-	-	0.2
Decrease in sales promotion expense	72.9	71.8	(1.1)	95.3	97.3	2.0
Other expenses	-	-	3.5	-	-	2.7
Operating profit	55.4	51.5	4.0 7.7%	83.0	78.5	4.5 5.7%

*Beer ¥-5.5billion, Happoshu ¥-7.0billion, New genre ¥7.4billion

FY2010 3Q Asahi Soft Drinks Results
< Sales Figures >

	9 months ended September 30			FY2010 forecast (announced on July 30)		
		2009	Inc./Dec.		2009	Inc./Dec.
Carbonated Beverages	34.34	32.82	1.52 4.6%	42.00	41.24	0.76 1.8%
Fruit and Vegetable Drinks	8.96	8.37	0.59 7.0%	10.90	11.13	(0.23) 2.1%
Coffee	25.97	27.22	(1.25) (4.6%)	36.30	36.90	(0.60) (1.6%)
Tea-based Drinks	27.64	24.14	3.50 14.5%	34.80	31.17	3.63 11.7%
Health and Functional Beverages	6.78	5.79	0.99 17.1%	5.90	6.98	(1.08) (15.4%)
Mineral Water	7.62	5.02	2.60 51.7%	13.40	6.33	7.07 111.6%
Other Soft Drinks	0.41	0.46	(0.06) (12.5%)	1.10	1.04	0.06 6.1%
Sales of other company's products	9.40	9.17	0.24 2.6%	11.60	11.95	(0.35) (3.0%)
Total	121.13	113.01	8.12 7.2%	156.00	146.74	9.26 6.3%

< Summary of Statement of Income >

	9 months ended September 30			FY2010 forecast (announced on July 30)		
		2009	Inc./Dec.		2009	Inc./Dec.
Carbonated Beverages	61.3	59.2	2.1	74.8	73.9	0.9
Fruit and Vegetable Drinks	14.9	14.3	0.6	18.2	18.8	(0.6)
Coffee	56.1	59.0	(2.9)	78.6	79.7	(1.1)
Tea-based Drinks	45.4	38.9	6.5	57.6	50.1	7.5
Health and Functional Beverages	11.9	10.3	1.6	10.4	12.4	(2.0)
Mineral Water	10.8	8.3	2.5	17.9	10.5	7.4
Other Soft Drinks	3.1	2.6	0.5	4.5	4.2	0.3
Sales of other company's company	19.2	19.0	0.3	24.0	24.8	(0.8)
Sales	222.7	211.5	11.2 5.3%	286.0	274.4	11.6 4.2%
Increase in sales volume	-	-	3.1	-	-	2.1
Cost increase in manufacturing	-	-	(0.5)	-	-	(1.1)
Cost reduction (*)	-	-	4.1	-	-	4.2
Changes in production composition	-	-	(0.8)	-	-	0.9
Increase in sales promotion expense	-	-	(3.9)	-	-	(2.6)
Other expenses	-	-	1.0	-	-	(1.6)
Operating Profit	8.8	5.8	3.0 51.3%	9.0	7.2	1.8 25.5%

*Raw materials ¥ 22 billion (can ¥0.4 billion, sweetener ¥0.4 billion, coffee 0.3 billion etc.), PET bottles in-house production ¥1 billion etc.