

NEWS RELEASE

May 25, 2022 Asahi Soft Drinks Co., Ltd.

Price Revisions for Non-alcohol Beverages

Asahi Soft Drinks Co., Ltd. (Head Office: Tokyo, President: Taichi Yoneme) will revise prices for certain products, effective October 1, 2022.

We are currently experiencing continuing cost increases in raw material prices, packaging materials, energy prices, as well as logistics costs for land and sea transportation, due to soaring crude oil prices and turmoil in the international situation. Amid such a challenging environment, we have been striving to reduce costs and improve productivity throughout our business activities in order to provide a stable supply of high-quality, safe, and reliable products. However, it is assumed that various cost increases related to production and logistics will continue in the future, and it is difficult to absorb these increases through only corporate efforts.

In order to continue to provide our customers with a stable supply of high-quality products, we have made the unavoidable decision to implement price revisions for certain products.

We, Asahi Soft Drinks, will continue to improve efficiency through corporate efforts and provide high-quality products and services that create new value in order to realize our vision of "We will create renewed social value through our ability to forge connections, to become your most-trusted company".

■Products subject to price revision

Product Category	PET bottles, conk bottles, bottle cans and canned products
Target products	"Mitsuya", "Calpis", "Wilkinson", "Asahi Juroku-cha" "Asahi Oishi mizu", etc.

■Revision rate

Increasing the manufacturer's suggested retail price by approximately 4-16%.

■Date of price revision

Starting from shipments on October 1, 2022