Section 04

Progress in Financial and Business Strategies

Pursuit of New Heights of Competitiveness and Profitability
In June 2020, the Asahi Group completed the acquisition of Carlton & United Breweries of Australia, thereby transitioning to a business structure that covers the three core regions of Japan, Europe, and Oceania. At the same time, the global COVID-19 pandemic has pressed us with the need for detailed yet decisive financial risk management. In this section, you will find an explanation of the Group’s financial strategies going forward by the CFO as well as reports on the progress of the strategies of our various businesses in 2019.

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