

Announcement on the Issuance of Integrated Report 2014

Asahi Group Holdings, Ltd. (the “Company”) issued the Integrated Report today by combining the conventional Annual Report and the CSR Communication Report into one document. The Integrated Report 2014 has been compiled as a comprehensive communication tool by putting together financial and non-financial information in reference to the International Integrated Reporting Framework issued by the International Integrated Reporting Council.

The Company will strive to enhance its corporate value in a sustainable manner in the future by deepening communications with all of its stakeholders, including shareholders and investors.

* The Integrated Report 2014 can be downloaded from the following URL.

<http://www.asahigroup-holdings.com/en/ir/library/annual.html>

* For the Company’s IR activities, please click on the following URL.

<http://www.asahigroup-holdings.com/en/ir/index.html>

* For the Company’s CSR and environmental activities, please click on the following URL.

<http://www.asahigroup-holdings.com/en/csr/index.html>

* For the Company’s R&D activities, please click on the following URL.

<http://www.asahigroup-holdings.com/en/company/research/index.html>