

Sales Performance (Aug. 2024)

Asahi Group Holdings, Ltd.

■ Asahi Breweries

【Revenue by category (YoY)】

	Aug.	Jan.-Aug.
	YoY (%)	YoY (%)
Beer-type beverages	94	98
Whiskey and Spirits	111	110
RTD	163	124
Wine	100	98
Shochu	79	90
Non-alcohol beverages	128	124

<Sales Volume by brands (YoY)>

(unit/'000 cases)	Aug.		Jan.-Aug.	
	Cases	YoY(%)	Cases	YoY(%)
Super Dry Total	7,290	101	47,340	103
Style Free	1,090	95	7,850	98
Clear Asahi	1,120	75	8,260	86

※1case=633mlx20 bottles

■ Asahi Soft Drinks

【Sales Volume by brands (YoY)】

	Aug.	Jan.-Aug.
	YoY (%)	YoY (%)
Mitsuya	103	104
Calpis	91	98
Wonda	104	94
Juroku-cha	103	105
Oisii-mizu	121	105
Wilkison	108	102
Focus 6 Brands Total	103	102
Asahi Soft Drinks Total	100	99

■ Asahi Group Food

【Revenue by business (YoY)】

	Aug.	Jan.-Aug.
	YoY (%)	YoY (%)
Mintia	120	126
Ippon Manzoku Bar	95	86
Amano Foods(Miso soup)	102	100
Dear-Natura	73	98
Wakodo(Baby food)	101	98
Balance-kondate series	103	103
Asahi Group Food Total	100	102