

Sales Performance (Oct. 2024)

Asahi Group Holdings, Ltd.

■ Asahi Breweries

【Revenue by category (YoY)】

	Oct.	Jan.-Oct.
	YoY (%)	YoY (%)
Beer-type beverages	106	97
Whiskey and Spirits	114	111
RTD	139	123
Wine	94	95
Shochu	131	91
Non-alcohol beverages	132	125

<Sales Volume by brands (YoY)>

(unit/'000 cases)	Oct.		Jan.-Oct.	
	Cases	YoY(%)	Cases	YoY(%)
Super Dry Total	5,850	93	58,440	101
Style Free	1,020	173	9,860	98
Clear Asahi	1,040	165	10,280	86

※ 1case=633ml×20 bottles

■ Asahi Soft Drinks

【Sales Volume by brands (YoY)】

	Oct.	Jan.-Oct.
	YoY (%)	YoY (%)
Mitsuya	100	104
Calpis	92	97
Wonda	94	94
Juroku-cha	94	102
Oisii-mizu	91	102
Wilkison	100	102
Focus 6 Brands Total	95	100
Asahi Soft Drinks Total	94	98

■ Asahi Group Food

【Revenue by business (YoY)】

	Oct.	Jan.-Oct.
	YoY (%)	YoY (%)
Mintia	134	125
Ippon Manzoku Bar	100	88
Amano Foods(Miso soup)	98	99
Dear-Natura	103	98
Wakodo(Baby food)	101	97
Balance-kondate series	94	101
Asahi Group Food Total	105	102