

Sales Performance (Nov. 2024)

Asahi Group Holdings, Ltd.

■ Asahi Breweries

【Revenue by category (YoY)】

	Nov.	Jan.-Nov.
	YoY (%)	YoY (%)
Beer-type beverages	99	97
Whiskey and Spirits	109	111
RTD	162	127
Wine	75	93
Shochu	96	91
Non-alcohol beverages	121	124

<Sales Volume by brands (YoY)>

(unit/'000 cases)	Nov.		Jan.-Nov.	
	Cases	YoY(%)	Cases	YoY(%)
Super Dry Total	5,950	99	64,380	101
Style Free	1,050	114	10,910	99
Clear Asahi	1,000	102	11,280	88

※1case=633ml×20 bottles

■ Asahi Soft Drinks

【Sales Volume by brands (YoY)】

	Nov.	Jan.-Nov.
	YoY (%)	YoY (%)
Mitsuya	80	102
Calpis	91	97
Wonda	100	95
Juroku-cha	86	101
Oisii-mizu	94	102
Wilkison	86	101
Focus 6 Brands Total	88	99
Asahi Soft Drinks Total	91	98

■ Asahi Group Food

【Revenue by business (YoY)】

	Nov.	Jan.-Nov.
	YoY (%)	YoY (%)
Mintia	128	125
Ippon Manzoku Bar	89	88
Amano Foods(Miso soup)	100	99
Dear-Natura	89	97
Wakodo(Baby food)	102	98
Balance-kondate series	98	101
Asahi Group Food Total	98	102