

Sales Performance (Dec. 2024)

Asahi Group Holdings, Ltd.

## ■ Asahi Breweries

【Revenue by category (YoY)】

	Dec.	Jan.-Dec.
	YoY (%)	YoY (%)
Beer-type beverages	96	97
Whiskey and Spirits	101	110
RTD	135	128
Wine	82	91
Shochu	94	92
Non-alcohol beverages	112	123

&lt;Sales Volume by brands (YoY)&gt;

(unit/'000 cases)	Dec.		Jan.-Dec.	
	Cases	YoY(%)	Cases	YoY(%)
Super Dry Total	8,950	98	73,340	101
Style Free	1,180	97	12,080	99
Clear Asahi	1,180	91	12,460	88

※1case=633ml×20 bottles

## ■ Asahi Soft Drinks

【Sales Volume by brands (YoY)】

	Dec.	Jan.-Dec.
	YoY (%)	YoY (%)
Mitsuya	92	101
Calpis	85	96
Wonda	98	95
Juroku-cha	92	100
Oisii-mizu	85	98
Wilkison	107	101
Focus 6 Brands Total	93	99
Asahi Soft Drinks Total	96	98

## ■ Asahi Group Food

【Revenue by business (YoY)】

	Dec.	Jan.-Dec.
	YoY (%)	YoY (%)
Mintia	121	125
Ippon Manzoku Bar	97	89
Amano Foods(Miso soup)	101	99
Dear-Natura	98	97
Wakodo(Baby food)	94	97
Balance-kondate series	102	101
Asahi Group Food Total	102	102