

Sales Performance (Jan. 2025)

Asahi Group Holdings, Ltd.

■ Asahi Breweries

【Revenue by category (YoY)】

	Jan.	Jan.-Jan.
	YoY (%)	YoY (%)
Beer-type beverages	99	—
Whiskey and Spirits	100	—
RTD	124	—
Wine	97	—
Shochu	99	—
Non-alcohol beverages	127	—

<Sales Volume by brands (YoY)>

(unit/'000 cases)	Jan.		Jan.-Jan.	
	Cases	YoY(%)	Cases	YoY(%)
Super Dry Total	3,800	101	—	—
Style Free	720	103	—	—
Clear Asahi	650	97	—	—

※1case=633ml×20 bottles

■ Asahi Soft Drinks

【Sales Volume by brands (YoY)】

	Jan.	Jan.-Jan.
	YoY (%)	YoY (%)
Mitsuya	90	—
Calpis	97	—
Wonda	90	—
Juroku-cha	103	—
Oisii-mizu	73	—
Wilkison	90	—
Focus 6 Brands Total	90	—
Asahi Soft Drinks Total	94	—

■ Asahi Group Food

【Revenue by business (YoY)】

	Jan.	Jan.-Jan.
	YoY (%)	YoY (%)
Mintia	132	—
Ippon Manzoku Bar	98	—
Amano Foods(Miso soup)	103	—
Dear-Natura	109	—
Wakodo(Baby food)	91	—
Balance-kondate series	102	—
Asahi Group Food Total	104	—