Apr.10th, 2025

Sales Performance (Mar. 2025)

Asahi Group Holdings, Ltd.

■Asahi Breweries

【Revenue by category (YoY)】

	Mar.	Jan.-Mar.
	YoY (%)	YoY (%)
Beer-type beverages	137	113
Whiskey and Spirits	99	99
RTD	191	146
Wine	105	96
Shochu	102	97
Non-alcohol beverages	153	135

＜Sales Volume by brands (YoY)＞

(unit/'000 cases)	Mar.		Jan.-Mar.	
	Cases	YoY(%)	Cases	YoY(%)
Super Dry Total	7,560	142	15,930	116
Style Free	1,350	142	3,010	115
Clear Asahi	1,460	134	3,170	115

※1case=633ml×20 bottles

■Asahi Soft Drinks

【Sales Volume by brands (YoY)】

	Mar.	Jan.-Mar.
	YoY (%)	YoY (%)
Mitsuya	99	94
Calpis	104	96
Wonda	116	101
Juroku-cha	118	112
Oisii-mizu	101	89
Wilkison	100	95
Focus 6 Brands Total	105	97
Asahi Soft Drinks Total	105	98

■Asahi Group Food

【Revenue by business (YoY)】

	Mar.	Jan.-Mar.
	YoY (%)	YoY (%)
Mintia	108	115
Ippon Manzoku Bar	81	89
Amano Foods(Miso soup)	96	98
Dear-Natura	102	104
Wakodo(Baby food)	95	89
Balance-kondate series	99	96
Asahi Group Food Total	98	100