May 14th, 2025

Sales Performance (Apr. 2025)

Asahi Group Holdings, Ltd.

■ Asahi Breweries

【Revenue by category (YoY)】

	Apr.	Jan.-Apr.
	YoY (%)	YoY (%)
Beer-type beverages	67	99
Whiskey and Spirits	120	103
RTD	86	128
Wine	57	85
Shochu	86	94
Non-alcohol beverages	83	116

＜Sales Volume by brands (YoY)＞

(unit/'000 cases)	Apr.		Jan.-Apr.	
	Cases	YoY(%)	Cases	YoY(%)
Super Dry Total	3,520	58	19,450	98
Style Free	540	53	3,560	98
Clear Asahi	530	49	3,690	96

※1case=633ml×20 bottles

■ Asahi Soft Drinks

【Sales Volume by brands (YoY)】

	Apr.	Jan.-Apr.
	YoY (%)	YoY (%)
Mitsuya	81	90
Calpis	89	94
Wonda	117	105
Juroku-cha	88	104
Oisii-mizu	101	92
Wilkison	89	93
Focus 6 Brands Total	92	95
Asahi Soft Drinks Total	93	97

■ Asahi Group Food

【Revenue by business (YoY)】

	Apr.	Jan.-Apr.
	YoY (%)	YoY (%)
Mintia	121	117
Ippon Manzoku Bar	101	93
Amano Foods(Miso soup)	99	98
Dear-Natura	115	108
Wakodo(Baby food)	91	90
Balance-kondate series	116	102
Asahi Group Food Total	104	101