Aug. 14th, 2025

Sales Performance (Jul. 2025)

Asahi Group Holdings, Ltd.

■ Asahi Breweries

【Revenue by category (YoY)】

	Jul.	Jan.-Jul.
	YoY (%)	YoY (%)
Beer-type beverages	102	99
Whiskey and Spirits	121	108
RTD	106	123
Wine	71	79
Shochu	90	93
Non-alcohol beverages	111	114

＜Sales Volume by brands (YoY)＞

(unit/'000 cases)	Jul.		Jan.-Jul.	
	Cases	YoY(%)	Cases	YoY(%)
Super Dry Total	7,840	97	38,500	96
Style Free	1,090	99	6,510	96
Clear Asahi	1,090	92	6,560	92

※1case=633ml×20 bottles

※Wine, excluding ENOTECA results

■ Asahi Soft Drinks

【Sales Volume by brands (YoY)】

	Jul.	Jan.-Jul.
	YoY (%)	YoY (%)
Mitsuya	91	92
Calpis	96	95
Wonda	97	104
Juroku-cha	109	113
Oisii-mizu	140	111
Wilkison	97	97
Focus 6 Brands Total	101	99
Asahi Soft Drinks Total	101	100

■ Asahi Group Food

【Revenue by business (YoY)】

	Jul.	Jan.-Jul.
	YoY (%)	YoY (%)
Mintia	118	117
Ippon Manzoku Bar	102	97
Amano Foods(Miso soup)	102	100
Dear-Natura	116	109
Wakodo(Baby food)	95	92
Balance-kondate series	105	101
Asahi Group Food Total	102	102