Sep. 10th, 2025

Sales Performance (Aug. 2025)

Asahi Group Holdings, Ltd.

■Asahi Breweries

【Revenue by category (YoY)】

	Aug.	Jan.-Aug.
	YoY (%)	YoY (%)
Beer-type beverages	94	98
Whiskey and Spirits	98	107
RTD	75	114
Wine	68	78
Shochu	94	93
Non-alcohol beverages	104	112

＜Sales Volume by brands (YoY)＞

(unit/'000 cases)	Aug.		Jan.-Aug.	
	Cases	YoY(%)	Cases	YoY(%)
Super Dry Total	6,500	89	44,990	95
Style Free	980	90	7,500	96
Clear Asahi	960	86	7,520	91

※1case=633ml×20 bottles

※Wine, excluding ENOTECA results

■Asahi Soft Drinks

【Sales Volume by brands (YoY)】

	Aug.	Jan.-Aug.
	YoY (%)	YoY (%)
Mitsuya	83	90
Calpis	90	94
Wonda	97	103
Juroku-cha	99	111
Oisii-mizu	87	107
Wilkison	90	96
Focus 6 Brands Total	90	98
Asahi Soft Drinks Total	92	99

■Asahi Group Food

【Revenue by business (YoY)】

	Aug.	Jan.-Aug.
	YoY (%)	YoY (%)
Mintia	111	116
Ippon Manzoku Bar	78	95
Amano Foods(Miso soup)	93	99
Dear-Natura	86	106
Wakodo(Baby food)	70	89
Balance-kondate series	81	98
Asahi Group Food Total	90	100