

Feb. 12th, 2026

Asahi Breweries Sales Performance (Sep. – Dec. 2025)

Asahi Group Holdings, Ltd.

< Sep. >

【Revenue by category (YoY)】

	Sep.	Jan. - Sep.
	YoY (%)	YoY (%)
Beer-type beverages	101	98
Whiskey and Spirits	99	106
RTD	158	119
Wine	81	78
Shochu	95	93
Non-alcohol beverages	108	112

< Sales Volume by brands (YoY) >

(unit/000 cases)	Sep.		Jan. - Sep.	
	Cases	YoY (%)	Cases	YoY (%)
Super Dry Total	5,090	97	50,090	95
Style Free	950	96	8,440	95
Clear Asahi	880	90	8,400	91

※1case=633ml×20 bottles

※Wine, excluding ENOTECA results

< Oct. >

【Revenue by category (YoY)】

	Oct.	Jan. - Oct.
	YoY (%)	YoY (%)
Beer-type beverages	105	99
Whiskey and Spirits	80	103
RTD	47	112
Wine	21	73
Shochu	25	86
Non-alcohol beverages	100	110

< Sales Volume by brands (YoY) >

(unit/000 cases)	Oct.		Jan. - Oct.	
	Cases	YoY (%)	Cases	YoY (%)
Super Dry Total	7,010	120	57,100	98
Style Free	870	85	9,310	94
Clear Asahi	930	89	9,330	91

※1case=633ml×20 bottles

※Wine, excluding ENOTECA results

< Nov. >

【Revenue by category (YoY)】

	Nov.	Jan. - Nov.
	YoY (%)	YoY (%)
Beer-type beverages	81	97
Whiskey and Spirits	60	99
RTD	64	106
Wine	81	74
Shochu	89	86
Non-alcohol beverages	80	108

< Sales Volume by brands (YoY) >

(unit/000 cases)	Nov.		Jan. - Nov.	
	Cases	YoY (%)	Cases	YoY (%)
Super Dry Total	4,440	75	61,530	96
Style Free	1,020	97	10,330	95
Clear Asahi	890	89	10,220	91

※1case=633ml×20 bottles

※Wine, excluding ENOTECA results

< Dec. >

【Revenue by category (YoY)】

	Dec.	Jan. - Dec.
	YoY (%)	YoY (%)
Beer-type beverages	84	96
Whiskey and Spirits	69	95
RTD	41	99
Wine	41	70
Shochu	56	83
Non-alcohol beverages	83	105

< Sales Volume by brands (YoY) >

(unit/000 cases)	Dec.		Jan. - Dec.	
	Cases	YoY (%)	Cases	YoY (%)
Super Dry Total	7,640	85	69,170	94
Style Free	1,020	86	11,350	94
Clear Asahi	940	80	11,160	90

※1case=633ml×20 bottles

※Wine, excluding ENOTECA results